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Pearl Film Available

A new 20-minute color film, titled "Land of Cultured Pearls," has been produced by the Japan Pearl Exporters Association and is available for showing to jewelers' groups through the Cultured Pearl Association of America.

The film, made in Japan, shows each step of the cultivation process in microscopic detail, from the raising of the oysters to the emergence of the pearl and its use in jewelry.

The film can be obtained on loan for short periods of time by qualified jewelers' groups and schools. For more information, contact the Cultured Pearl Association, 60 East 42 St., New York 10017.

Seiko Expands Technical Seminars

Seiko Time Corporation announces that it has intensified its program of technical seminars for watchmakers throughout the United States. Seiko's "The Digital Explosion", an audio-visual program, has been presented to many state and local watchmakers associations across the country, and Seiko says it's now scheduling the "heaviest calendar of technical seminars in its history" for the next 12 months.

New Inflation Hedge Offered at "Minimal Cost"

Looking for a hedge against inflation? A Santa Barbara, California, company is offering simulated gold metal coins "believed to be the best hedge against inflation because the material of which they are made is practically worthless and their value, at present, has no movement in any marketplace anywhere in the known universe."

"Ben Frank," president of The United States Inflation Company of Santa Barbara, calls the coins "Knockerands."

"Although attractive and impressive to possess, Knockerands are basically valueless," says Frank, "I want to help eliminate worry and the Knockerand handsomely does that for every owner."

Knockerands probably will not inflate or deflate thus providing comforting stability in today's unpredictable market. The coins come in denominations of 10 Iotas to 100 Iotas and are shipped with instructions on how to safely keep the memorable memento during "the last gasps of the twentieth century," according to Frank.

Knockerands are available by mail order for $2.95 each postpaid from Ben Frank, The United States Inflation Company, P.O. Box 40277, Santa Barbara, California 93108. Dealer and distributor inquiries are invited.

The Knockerand: new inflation hedge?

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tion: Delaware's George Jones, advertising his watch and clock business in the May 1833 *Delaware Gazette* adds that he also "attends to the various branches of setting, filing, plugging and cleaning teeth. He also keeps a good assortment of teeth brushes." Other artisans occasionally advertised themselves as optometrists in addition to their clock business.

The section on Virginia includes Thomas Jefferson's detailed instructions on the building of the clock for the University of Virginia, indicating that the great statesman had "an uncommon grasp of watch mechanisms."

Gibbs, whose earlier book *Buckeye Horology*, studied Ohio watch and clockmakers, has made another contribution to historians and collectors.